



MERCURY97 Events

BULGARIA AS A DESTINATION

Map of Bulgaria



BULGARIA AS A DESTINATION

- It is about 2 hours by plane from all European countries
- Small in territory, but it has some of the most diverse natural resources in Europe
- Seaside and mountain resorts
- Spa destination with over 600 mineral springs
- Rich culture, folklore, rituals and traditional skills
- The oldest gold treasure in the world is found in Bulgaria - dated to 4,600–4,200 BC (Copper Age), near Varna at the Black Sea, includes over 3,000 gold items - ornaments, tools, and weapons, representing a sophisticated, early hierarchical society.
- Bulgarian food is rich, healthy and delicious
- Sofia Airport is 20 minutes away from the centre
- There are international airports in Varna and Burgas at the Black sea
- Bulgaria is a part of Schengen Area and adopted EUR from 1st January 2026

MERCURY97 *Who We Are* EVENTS

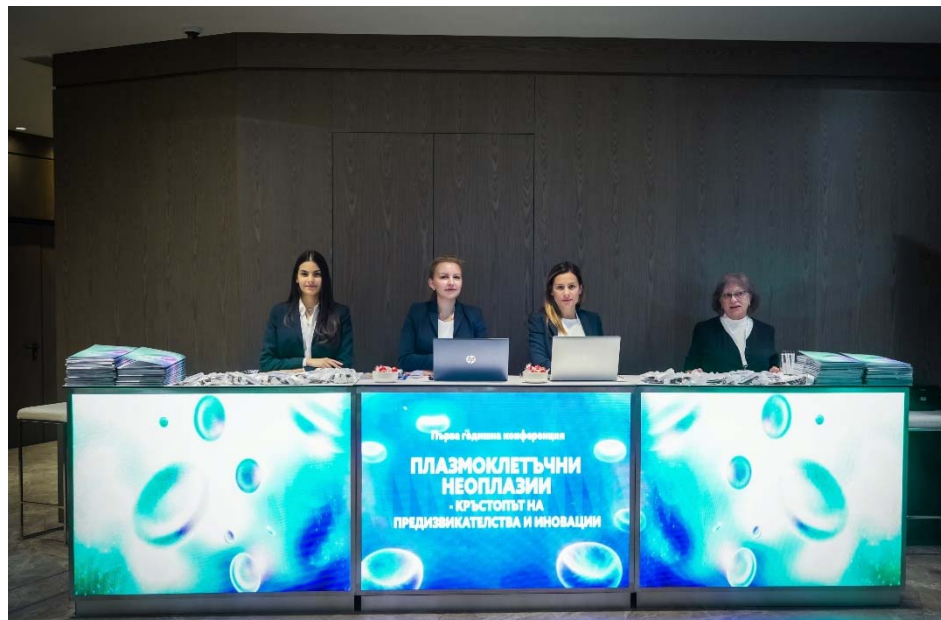


We organize and ensure for our clients full range of services

- Congresses, conferences, exhibitions, team buildings
- Online and hybrid events with CVENT platform including fully integrated, enterprise-class webcasting technology
- Event management software
- Audiovisual equipment, interpretation
- Gala dinners, cocktail parties
- Cultural and Incentive programs



What We Do



We offer experiences

- Wine tours combining with tasty Bulgarian food
- Adventures - Bulgaria takes third place in the global adventure tourism industry
- Team building program
- Incentive tours
- Rose Festival program





Adventure Tour, Jeep Safari in Bansko, Pirin mountain



(1hr.,40 minutes drive from Sofia, the capital of Bulgaria)

➤ **1 day Jeep Tour + Picnic in the forest - BBQ on the stone.**



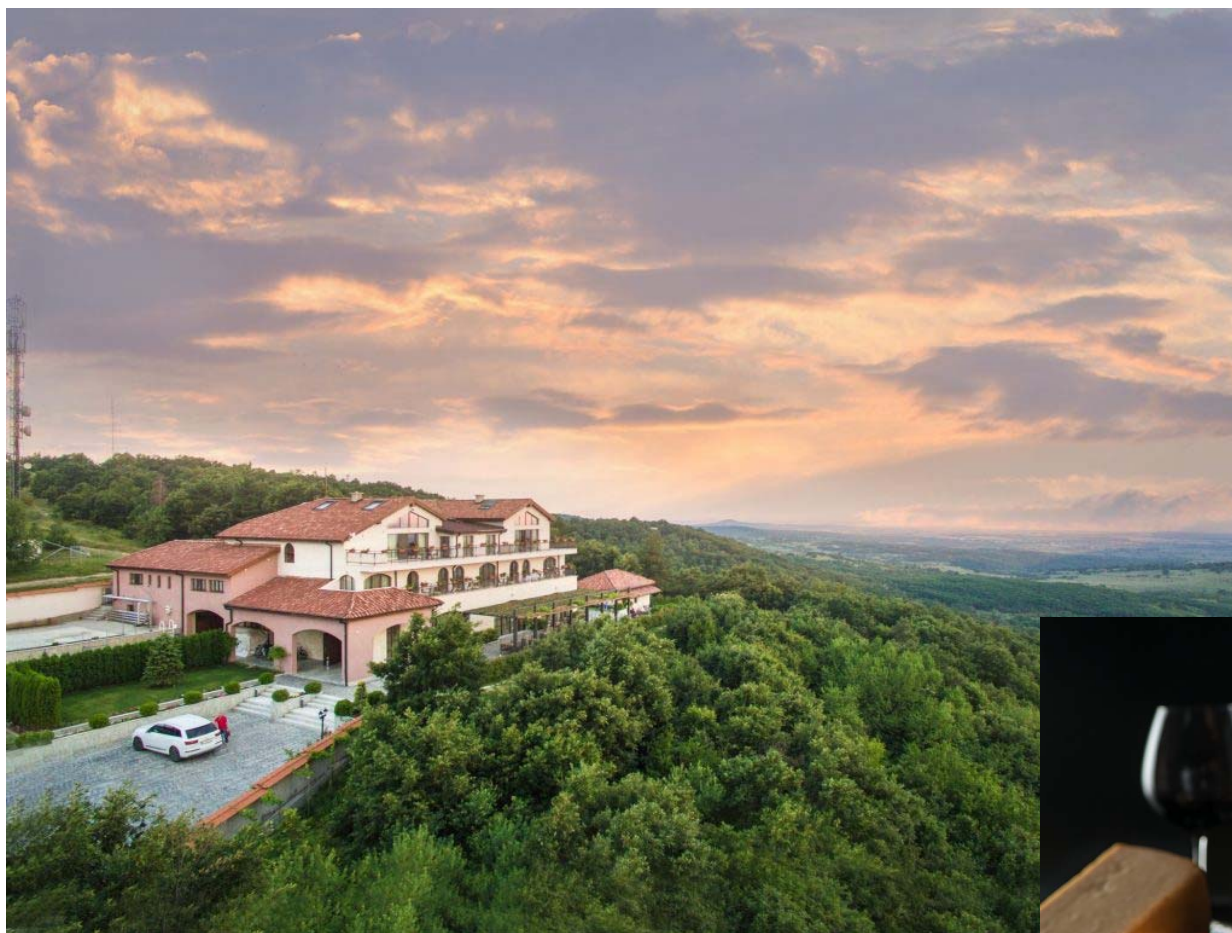
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ROSE FESTIVAL

- Rose picking with Bulgarian folklore dancing, traditional customs, crafts and taking pictures in a rose field.



WINE FESTIVAL



GALA DINNERS



GALA DINNERS



FESTIVAL OF JEWISH CHOIRS



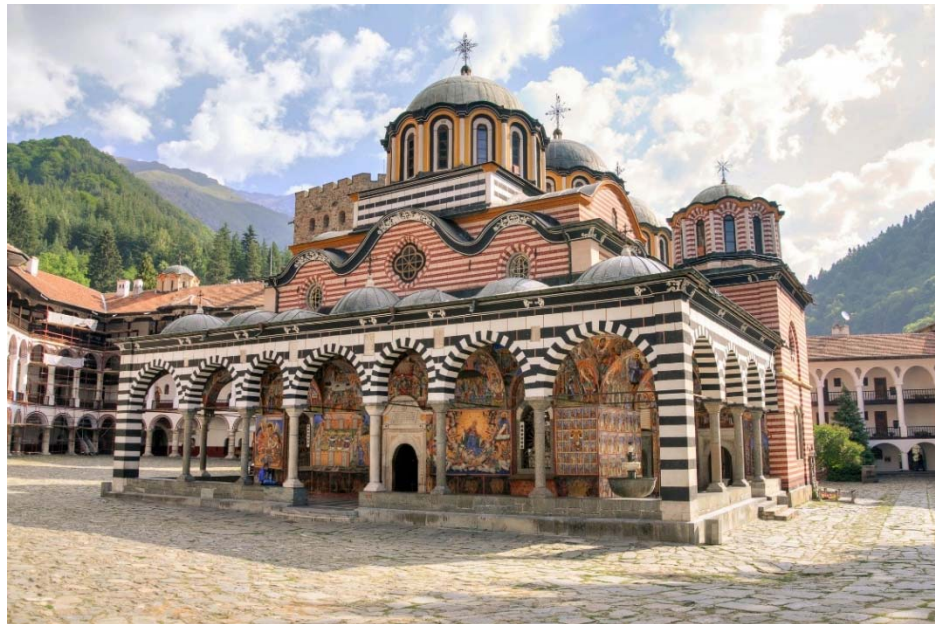
**OPERA PERFORMANCES
IN THE OPEN AT PANCHAREVO LAKE
(30 minutes driving from the center of Sofia)
MAMMA MIA**

➤ Bulgarians are famous opera singers



CULTURE AND HISTORY

7 Cultural, 3 Natural UNESCO Heritage sites



Rila monastery

Boyana Church



Kazanluk Tomb

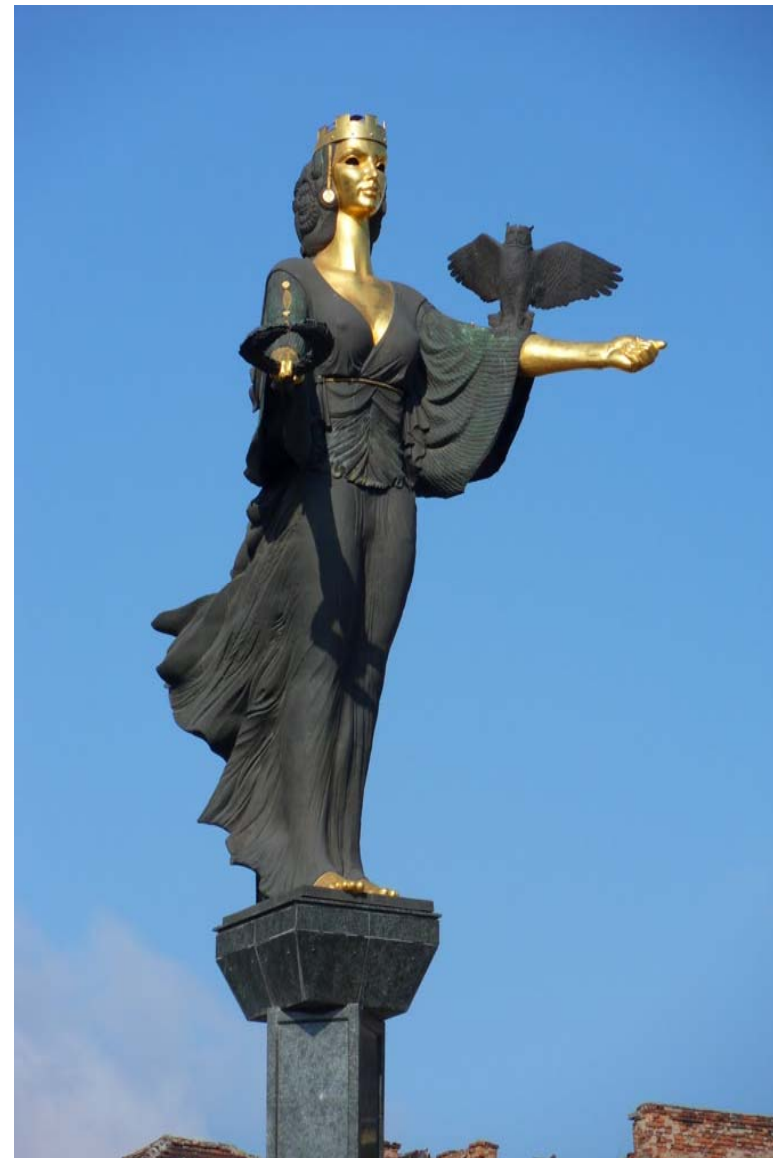


Sofia

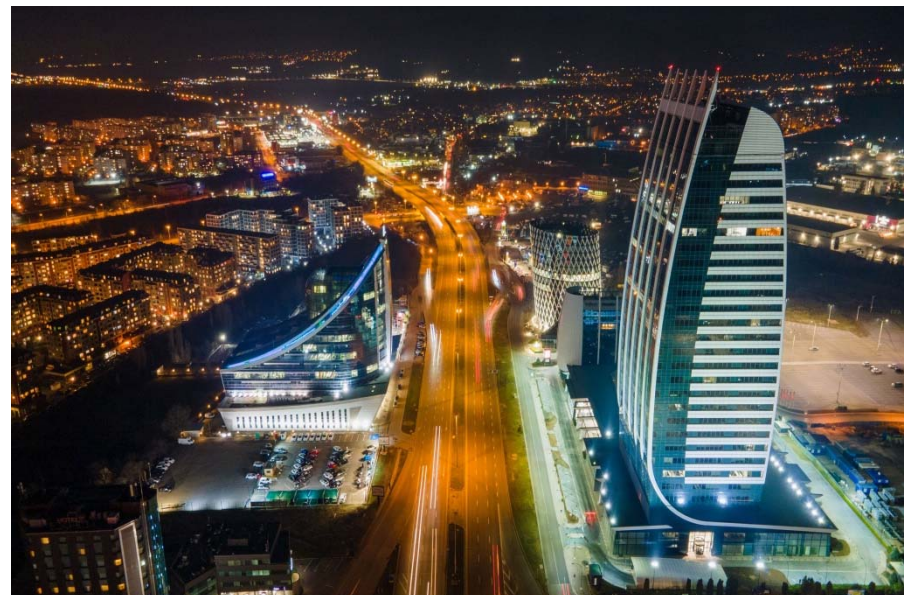
Sofia is the capital and the largest city in Bulgaria, situated at the foot of Vitosha mountain, 550m above sea level.

It is the main administrative, industrial, transport and cultural center and it represents 1/6 of all the industrial production in the country with 6 520 000 people.

The city has a 7000-year history. In VIII century BC in the place of a Neolithic village, the ancient city of Serdica was established due to its strategic position and natural resources.



Sofia is a vivid place for living!



NIGHT LIFE AND BARS



Plovdiv

**2nd largest city in Bulgaria to the South,
150km away from Sofia, 1h45 minutes driving**

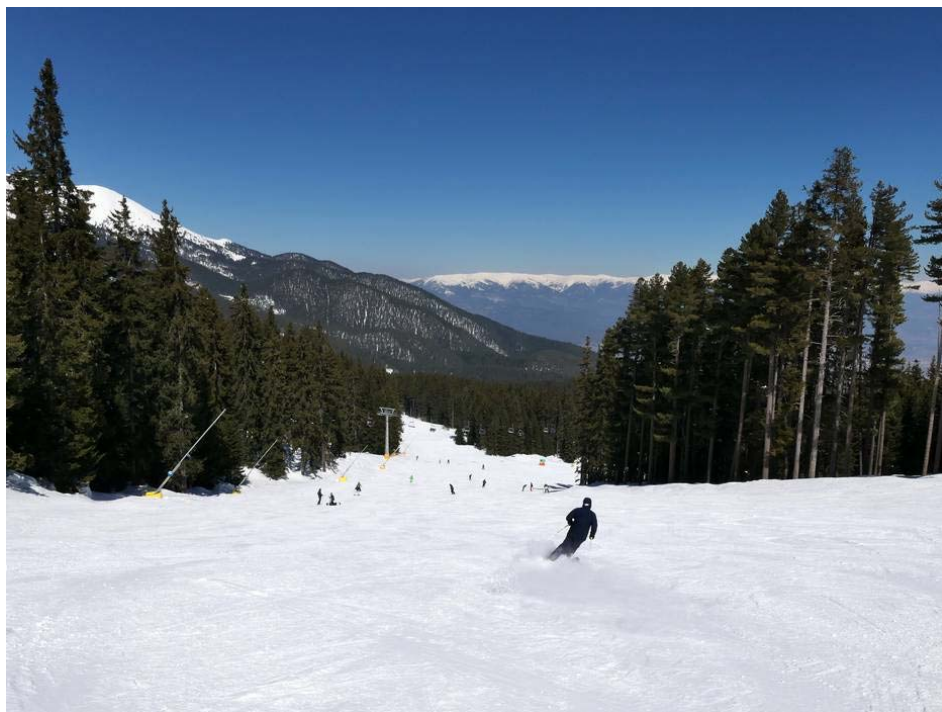


- Plovdiv is one of the oldest European towns contemporary to Troya and Mikena. It has existed as a settlement for 8000 years and became a town some 3000 years ago during the Trojan war. The Old city of Plovdiv with its museums, historical sites, ancient houses and paved streets is a nice place for sightseeing. **Plovdiv was European Capital of Culture 2019.**



MOUNTAINS

- Rila mountain, the highest mountain in Bulgaria and in the Balkans, just 1 hour away from Sofia, elevation: 2,925 m
- Ski resort with the best slopes in winter, hiking and tracking in summer



MOUNTAINS

- Pirin Mountain - National Park, UNESCO Site
- The Rhodopes mountain
- Breathtaking views, glacial lakes, pine forests, and abundant biodiversity make this national park a true natural gem in Bulgaria.



BLACK SEA

VARNA IN THE NORTHERN EASTERN PART OF BULGARIA

- Golden Sands, 18km away from Varna airport with lovely hotels and beaches.
- Albena resort, 36km away from Varna airport.



BLACK SEA

Burgas in the Southern Part of Bulgaria

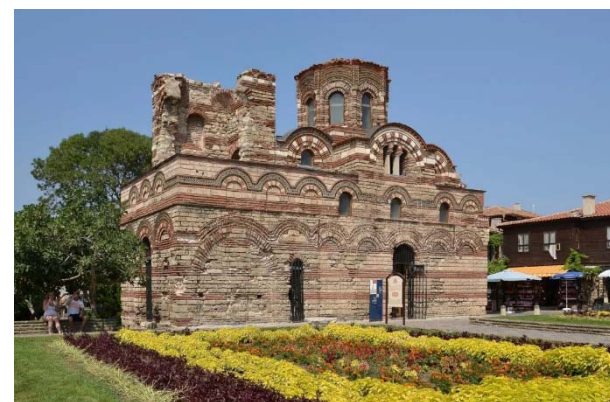
A private Island St. Anastasia at the Black sea in the South of Bulgaria

- An island could be rented for the whole day



Ancient city of Nessebar

- Charming Nessebar's old town is one of the oldest towns in Europe, nestled on a peninsula on the Black sea cost line, next to Burgas. This ancient city is part of an archaeological reserve and packs history, architecture and culture.





HOTELS

5*, 4* category in Bulgaria

There are more than 15000 beds in the hotels in Sofia, 5* & 4* hotels



- Spa hotels, at the seaside and mountain resorts; Golf facilities
- Conference facilities in the hotels for different kind of events
- Congress Center in Sofia with 13 conference halls with total capacity for 7000 people.



The best company in the Congress Tourism at the Balkans in 2023



Most of the pictures in the presentation are from the personal album of the owner of the company
[Member](#)



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